

Contact

Görlitzer Straße, Cottbus, Germany
+491721688843 (Mobile)
alex.rocanv@gmail.com

www.linkedin.com/in/
alexanderrocamiroshnychenko
(LinkedIn)

Top Skills

KPI Design & Management
Dashboards
Digital Transformation
Project & Portfolio Structuring

Languages

Catalan (Native or Bilingual)
Spanish (Native or Bilingual)
English (Professional Working)
Russian (Elementary)

Certifications

Security Engineer Certificate
Cyber Security 101 Certificate
IELTS Academic - Overall Band
Score: 7.0
Google Cybersecurity Professional
Certificate

Alexander Roca

IT Project Manager | Enterprise Systems & Digital Transformation

Summary

IT Project Manager with 5+ years of experience leading internal technology projects, enterprise system implementations, and cross-department digital transformation initiatives. Proven track record delivering and operating business-critical platforms including Salesforce and Wrike, acting as principal administrator and project lead across full lifecycle implementations.

Experience

MB92 Barcelona

5 years 3 months

IT Project Manager | Enterprise Systems & Digital Transformation

October 2025 - Present (8 months)

Cottbus

- Led end-to-end implementation of Salesforce, Wrike platforms
- Principal administrator for company Salesforce environment (architecture, access, enhancements)
- Drove company-wide Wrike implementation, redesigning workflows and defining KPIs
- Currently supervising delivery of strategic web-based planning platform

IT Project Manager | Enterprise Systems & Digital Transformation

July 2022 - October 2025 (3 years 4 months)

Barcelona

IT Operations & Systems Support

March 2021 - July 2022 (1 year 5 months)

Barcelona

GSMA

IT Technician - Mobile World Congress

February 2020 - February 2020 (1 month)

Barcelona, Cataluña, España

Fira Barcelona
IT Technician
June 2019 - June 2019 (1 month)
Barcelona, Cataluña, España

GSMA
IT Technician - Mobile World Congress
February 2019 - February 2019 (1 month)
Barcelona, Cataluña, España

Education

Brandenburgische Technische Universität Cottbus-Senftenberg
Master's degree, Cyber Security · (October 2025 - June 2026)

La Salle BCN
Bachelor of Engineering - BE, Computer Science · (September
2016 - February 2023)

Escola Pia Sarria
Baccalaureate, Technology · (September 2013 - June 2015)